

# The Bulletin

A publication for our 900+ people of the Sherrill Furniture Companies

OCTOBER 2020

## WORKING TOGETHER IS WHAT WE DO BEST

### Sherrill answers call to help provide needed PPEs for community use

Personal protective equipment (PPE) has always been a part of our manufacturing environment. Safety glasses, hearing protection, safety shoes, and now we add to our “new normal” — face coverings or masks.

In the beginning of the Covid-19 virus pandemic, Sherrill Furniture heard the cry of medical equipment shortages from community health professionals. We answered a request from a local hospital to donate all of the N95 masks we had on hand from our company supply. Then we sought ways we could do more during these uncertain times.

Hearing that other furniture manufacturers, small sewing shops, home craftspeople and even small church groups were making masks, Sherrill took a slightly different direction. We did not want to produce an inferior product that might offer false protection and endanger medical providers. Times were desperate and medical providers were on the front lines taking risks daily in the fight against Covid-19, using inadequate PPE.

William Smith and our team contacted the Catawba County Economic Development Corp. This contact and the willingness of our



**THIS GROUP OF EMPLOYEES** worked hard sewing hundreds of face masks per day. From left are Jesus Villalpando, Kristy Craig, Gina Ritch, LeAnn Graybeal, Sondra Pendley, Catherine (Kat) Johnson, Rhonda (Sue) Dula and Madicyen Crowder.

community to find a solution established a partnership, bringing several other furniture manufacturers to the table where we could all combine our resources and government contacts.

Our group then managed to connect with a similar group of textile experts under the Carolina Textile District and Industrial Commons. These partnerships helped further our synergies to test, develop and manufacture a dependable personal protective product that met medical standards and provided the safety and protection community health professionals could rely on. These materials and designs were tested and approved in the Catawba County Manufacturing Solutions Center laboratory, which specializes in textile products.

Our Sherrill family was able to spring into action and assist with the initial demand. The CTD was able to provide

**PPEs, see Page 4**



**THESE EMPLOYEES** had a huge hand in making the masks. From left are Rita Bailey, Araceli Lemus Lira, Kimberly Shiflett and Maria Ibarra.



**KIMBERLY (Kim) MARLEY** is pictured sewing face masks, which she continues to do each day. Kelly Shelton (not pictured) also continues to sew masks.

### CONGRATULATIONS, BUDDY!



**BUDDY SHERRILL** (bottom row at right) was honored for his 70 years of dedicated service with Sherrill Furniture.

### Newcomers welcomed to team

Sherrill has welcomed several newcomers to our team.

**Madeline Brown** began as an independent sales rep for Hickory White and Lillian August to the South-east territory from 2016-18. Then she transitioned to the inhouse sales rep and liaison for all Sherrill Furniture brands for Furnitureland South in Jamestown, NC, from 2018-19. Now, she has moved to corporate as the marketing manager for Sherrill Furniture Companies under V. P. of Marketing Dax Allen. Madeline was recognized as a Rising Star in Furniture Today's 2020 People issue and has also been nominated for the WITHIT (Women in the Home Furnishings) Future Leader Award for 2021.



**Brown**

A graduate of the Textile College at N.C. State University, she concentrated in brand management and marketing. Cindy Hall joined Sherrill Furniture last



**Hall**

In addition to Hickory White and Sherrill Occasional, she is involved with Lillian August, Christiane Lamieux and Mr. and Mrs. Howard licensee programs. Cindy spent most of her career at Hooker

Furniture Corporation. In her 27 years there, she started in the IT department, then worked in customer service, operations and finally found her love of merchandising/product development. She was responsible for Opus Youth, Special Accounts, Melange and then developed whole-home furniture collections. Cindy was the recipient of the Pinnacle Award in 2011 and 2012 for Melange accent pieces.

She has been married to Mike Hall for 27 years. They have two sons — Logan, 21, and Nathan, 18. She also has a spunky Cavapoo puppy named Scarlett.

**Dax Allen** joined Sherrill in late 2019 as vice president of marketing. Since joining, Dax said he has felt



**Allen**

a sense of pride grow as he has begun rethinking and growing Sherrill's marketing strategy and digital capabilities with the help of his team.

He earned a master's degree in biology. His background helped shape his skill set of using the scientific method to ask questions or looking at data and understanding how to pull insights out of that to build a larger idea of a goal.

Dax got his start working at a marketing firm where his uncle was a partner, learning the ins and outs of the business world and finding new ways to work with clients. He joined Sealy in 2006, where he found a passion in the

furniture and mattress industry and later moved to Stearns & Foster as assistant marketing manager and as director of marketing for Tempur Sealy international's marketing team. He also gained two years experience with Liberty Hardware.

**Tales Miranda** is a newcomer to Sherrill. He



**Miranda**

recently graduated from Lenoir-Rhyne University with an

engineering degree.

A native of Brazil, Tales came to Hickory to play on the LR men's tennis program for four years and was able to reach the Top 20 in the NCAA's Division 2.

Tales says if anyone is interested in playing tennis, just let him know!

A 2016 graduate of UNC-Greensboro, **Andrew Dilley** has joined



**Dilley**

Sherrill recently. In college, he was a member of the men's soccer

program. He worked as a manufacturing engineer at Haworth Conover Manufacturing for three years.

Andrew and his wife, Johanna, were married in May 2019 and they live in Hickory with their two dogs, Kaya and Coco. He enjoys fishing, hiking and paddle boarding in his spare time.

We welcome all newcomers!



### Retirees are bid farewell and best wishes

**SUZIE JONES** was presented her retirement watch by **Buddy Sherrill**. Suzie retired in July 2020 after 49 years of service in the upholstery department at Sherrill Hickory. See more retirement photos inside this issue.

### WHAT WE EXPECT FROM YOU

**Wear a mask**

**Keep social distancing**

**Adhere to safety guidelines**

**Know your symptoms**



# Service Anniversaries

Thanks to the following employees who have recently observed service anniversaries with the company. You are greatly appreciated!

## Sherrill Corporate

**70 YEARS**  
Buddy Sherrill  
**20 YEARS**  
Chad Lawing  
**10 YEARS**  
Tamela Backer  
Mike Connelly  
**5 YEARS**  
Tyler Tramble  
Paula Daniels

## Sherrill Logistics

**35 YEARS**  
Steve Hipps  
**30 YEARS**  
Gary Wagner  
**20 YEARS**  
Opal Wyatt  
**5 YEARS**  
Tommy Hand  
Ernie Hoyle

## Sherrill Hickory

**50 YEARS**  
Shannon Jolly  
**40 YEARS**  
Myra Bowman  
Michael Martin  
**35 YEARS**  
Charles Byrd  
**30 YEARS**  
Gloria Aaron  
Tim Caudill  
**25 YEARS**  
Robin Coulbourn  
Ricky Setzer  
James Hefner  
Chuck Vance  
**20 YEARS**  
Bryan Shook  
Kimberly Privette  
Stephen Rockett  
Michael Delehanty  
Barry Poarch  
Kirk Cater  
Brian McCall  
Robert Sipes  
Sherry Stiles  
Diane Ritch  
**15 YEARS**  
Jonathan Abbott  
Jason Simmons  
Amy Teague  
Alice Williams  
Robbie Haskett  
Diane Carlton  
**10 YEARS**  
Donna Thomas  
**5 YEARS**  
Tammy Hubbard  
Mariano Tzul Lopez  
Joseph Hynes  
Joseph Stephens  
Gregory Padgett II  
Garren White  
Dusty Hefner  
Diane Sullivan  
Denver Acord III  
Bryan Benfield  
Mark Nance  
Amanda Elder  
Tyler Pennell  
Amanda Lovette  
Nathaniel Daniel  
Tony Edwards  
Roger Ledford  
Jamie Grant  
Rebecca Keller

## Precedent

**25 YEARS**  
Reginald Wingate  
Mike Phillips  
Linda Isenhour  
**20 YEARS**  
Sandra Cantor  
Patricia Yoder  
**15 YEARS**  
Abby Deal

Emesto Solis  
**5 YEARS**  
Jonathan Parker  
Callie Isenhour  
Derrick Sweet  
Tom Zaliagiris Jr.

## Motioncraft

**30 YEARS**  
Marilyn Huffman  
June Stevenson  
Mebane Huss  
**25 YEARS**  
Tim Arney  
**15 YEARS**  
Rhonda Duncan  
**10 YEARS**  
Jason Norville  
Kristy Craig  
Gina Ritch  
Angela Townsend  
**5 YEARS**  
Dustin Bolick  
Daniel Killian  
Amanda Lowman  
Steve Crouch

## Morganton

**20 YEARS**  
Sondra Pendley  
Katie Huss  
Ricky Pritchard  
**15 YEARS**  
Charles Chapman  
**10 YEARS**  
Donald Braswell  
Crystal Craig  
Fannie Preston  
James Gallion  
**5 YEARS**  
Kelly Shelton  
Dionta Avery  
Christopher Singleton  
Rocky Chapman  
Christopher Owensby  
Rita Bailey  
Robert Ross

## Hickory White/CTH

**50 YEARS**  
David Winkler  
**45 YEARS**  
Doug Elmore  
**40 YEARS**  
Helen Tallent  
**35 YEARS**  
Tim Bumgarner  
Howard Childess  
Milton Hopper  
Rocky Lawrence  
Howard Pennell  
**30 YEARS**  
Brian Cook  
**25 YEARS**  
Eric Clark  
**20 YEARS**  
Eddie Franklin  
Patricia Rudisill  
Nina Setzer  
Clint Shull  
Linda Townsend  
**15 YEARS**  
Tana Abee  
Donald Hensley  
Richard McCroskey  
Mike Murphy  
Jerry Parker  
Pete Williams  
**10 YEARS**  
Janie Correll  
**5 YEARS**  
Angela Angel  
Eddie Biddix  
Lisa Bogert  
Angela Buff  
JoAnn Craig  
Pam Howell  
Thomas Moretz  
Carol Parsons

# LONGTIME EMPLOYEES BEGIN RETIREMENT



IRENE PENDLETON retired at the end of 2019 after 39 years of service in the Sherrill sewing department. She was presented her watch by Charles Sherrill.



JUDY GARRISON retired Dec. 19, 2019 from CTH repair after 38 years of service. She was congratulated by Mark Bailey, Tim Bumgarner and Thad Monroe.



HOWARD PENNELL (center) retired Sept. 30, 2020, from the Hickory White cabinet department with 35 years of service. He is pictured with Charles McNeely (left) and Mark Bailey.



KEVIN ANNAS (left), a 21-year veteran of Sherrill, is presented his retirement watch by Charles Sherrill. Kevin was the supervisor for Auto Cutting and the CAD room.



NORMA HESTER retired from Precedent in July 2020 after nearly 33 years of service. She was congratulated by (left to right) Thad Monroe, Chris Ledford, Paul Darst and Charles Sherrill.



PAUL PEELER retired in May 2020 from the cabinet department after 31 years of service. Paul was initially hired at CTH in July 1988 and transferred to Hickory White during the casegoods consolidation in 2010.



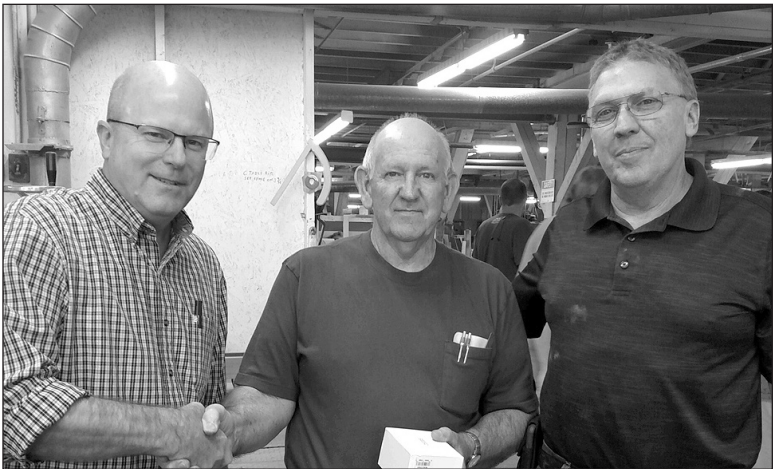
CHARLES WALKER (left) retired after 44 years of service with the company. He served as a truck driver for Sherrill Logistics. He was congratulated by Buddy Sherrill and Charles' wife Nancy.



JOYCE SMITH retired after 41 years of service with Sherrill Logistics. She received her retirement watch from Buddy Sherrill.



THELMA LOWE retired in June 2020 after working with Rick Knowles for 24 years. For the last eight years, Thelma worked in the Sherrill Cushion Division supplying critical parts to all Sherrill divisions.



STEVE JOHSON (center) retired in December 2019 after 20 years of service. He was hired with Hickory White in August 1999. Steve is pictured with Mark Bailey (left) and Todd Ballard.



# OUR ESSENTIAL WORKERS

A BIG THANK YOU TO ALL OUR ESSENTIAL WORKERS WHO ARE HARD AT WORK EACH DAY CLEANING AND SANITIZING FREQUENTLY TOUCHED COMMON SURFACES AND BATHROOMS. THEIR WORK HELPS KEEP US SAFE! EACH DEPARTMENT HAS TAKEN OWNERSHIP OF THEIR WORK AREA TO MAINTAIN SANITATION OF SHARED WORK SPACES.



**Myra Bowman**  
Sherrill Hickory



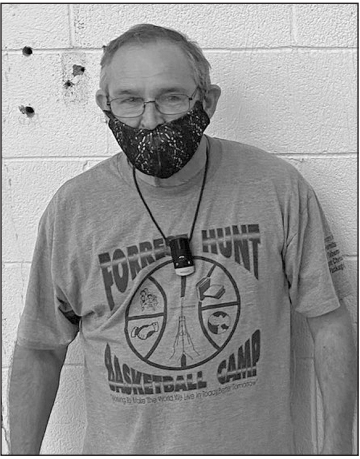
**Jeffery Thompson**  
Sherrill Hickory



**Debra Shook**  
Motioncraft



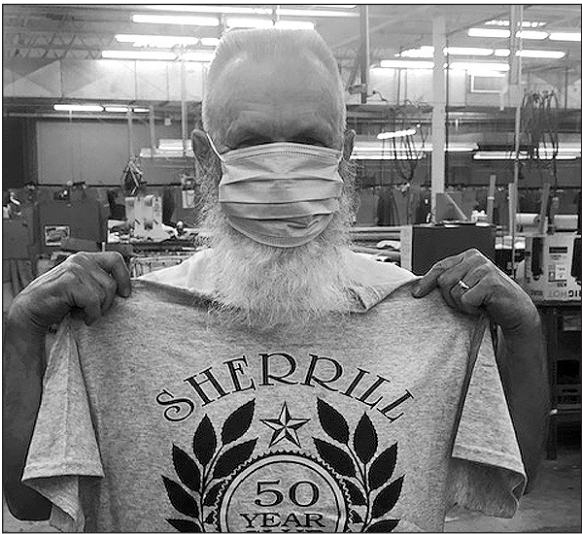
**Holly Soles**  
Hickory White



**Richard Hefner**  
Precedent



**Gary Case**  
Precedent



## 50 Years

**S**HANNON JOLLEY, production planner at Sherrill Hickory, observed his 50th anniversary with the company in June. Congatulations, Shannon, and thanks for all your hard work.

## LONGTIME EMPLOYEES BEGIN RETIREMENT



**LISA LONDON** received best wishes for a happy retirement from **Thad Monroe** (*left*) and **Charles Sherrill**. Lisa served 37 years in the Sherrill Hickory Auto Cutting department.



**JOHNNY CANTER** (*left*) retired in August 2020 after 27 years of dedicated service in the upholstery department of Sherrill Hickory. **Buddy Sherrill** presented Johnny his retirement watch and well wishes from everyone.



**VICKIE DAGENHART** received her retirement watch from **Thad Monroe**. She served as a sewing inspector at Sherrill Hickory.

## Newcomers welcomed to all Sherrill locations

### Sherrill Hickory Sewing

Jennifer Bumgarner  
Ei Null  
Mileigh Butler  
Jennifer Amaro  
Ana Becerril Garcia  
Perla Orozoco Lemus  
Tatum Cremeans  
Yisel Adame  
Machine/Frame/  
Finishing  
Hung Do (*rehire*)  
Anisha Gilbert  
Melissa White  
Alan Johnson  
Victoria King  
Aaron Younger  
Mildred Johnson

### David Dunning Fabric

Wessley Blakeley  
Tim Burley  
Brandon Hollar  
Router  
Jorge Rivera Izizarry  
Fiber  
Brianda Del Pilar  
Martinez  
Tamara Gunter  
Upholstery  
Jonathan Pennell (*rehire*)  
David Tzul Lopez  
Billie Jean Crouse  
Auto Cut  
Joseph Swanson  
Quinton Tart  
Carla Simmons

### Dalton Bogart Carla Wehunt (*rehire*) SpringUp

Matthew Damelio  
Daryl Hall  
Amanda Rasnick  
Office  
Dax Allen  
Madeline Brown  
Amy MacDonald  
Bobbie Starnes  
Tales Miranda  
Andrew Dilley

### WS Leather Cutting

Casey Chapman  
Sewing  
Ronda Rice (*rehire*)

### Jazmin Ranguel Guiza Hand Wiping

Sara Jonas  
Brittany Coffey

### Sherrill Logistics Warehouse

Dusty Townsend  
Scott Stone (*rehire*)  
Driver  
David Marzean  
Ronnie Fulbright (*rehire*)

### Hickory White/CTH Finishing

Phyllis Flowers  
Jessica Aguilera Zavala  
David Lawson  
Management

### Cindy Hall Office

Casey Miller  
Rub/Pack  
Charles Lynn (Skeet)  
Veneer/Glue  
Jessica Bentley  
Warehouse  
Paul Martin  
Lyndon Willis

### Precedent Office

Ashley Arrigo  
Fabric  
Gary Case  
Upholstery  
Emmanuel Magana  
Eric Poston (*rehire*)

### Jose Gonzalez Christopher Robertson

Kimberly Mora  
Luke Poovey  
Luis Quezada  
Clint McCorkie  
Casie Pardue  
Sewing  
Aurora Lopez Hernandez  
Maintenance  
Travis Litton  
Trucking  
Fred Shuford  
Warehouse  
Stephen Hardin  
Harley Stager

### Motioncraft Office

### Brandi Gregory (*rehire*) Upholstery

Arthur Sawyer  
Teresa Hicks  
Rodney Thompson  
Cafeteria  
Ketina Byrd

### Morganton Upholstery

Gregory Monn  
Justice Velt (*rehire*)  
Kenneth Lingerfelt  
Chris Danner  
Brandon Browning  
(*rehire*)  
Sewing  
Connie Styles

## WHAT YOU CAN EXPECT FROM US

### A healthy team

We are conducting daily temperature checks for our employees and visitors.

### Wearing masks

We are requiring employees to wear masks or protective face coverings at all times.

### Cleaning

We adhere to CDC guidelines for cleaning and disinfecting frequently touched surfaces.

### Hand washing

We supply hand sanitizer stations and encourage frequent washing with soap and hot water.

### Social distancing

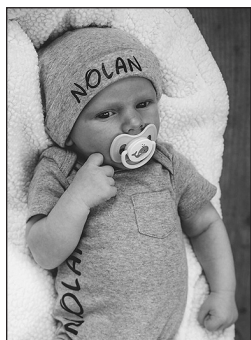
We require employees and visitors to maintain a distance of 6 feet apart. Visuals are installed.



# SPECIAL PEOPLE, SPECIAL OCCASIONS



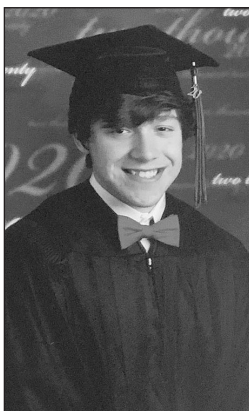
**THE SON** of T.J. Ramseur and Felicia Johnson, employees of Precedent, was born July 21, 2020, at 7:36 p.m. He weighed 8 lbs. 3 oz. and measured 22 1/2 inches.



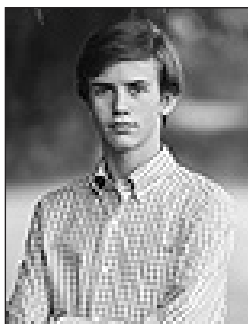
**NOLAN** Adam Chase was born July 4, 2020, weighing 9 lbs. 1 oz. and was 22 inches long. His parents are **Mileigh Butler** of the Sherrill sewing department and **Brendan Chase**.



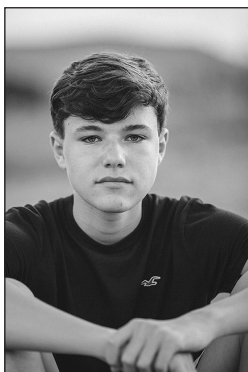
**NEWLYWEDS** Candace Watson and Matt Hilton were married Nov. 19, 2019, in Landrum, SC. Candace is the daughter of **Janice Watson** of Sherrill-Hickory.



**BILLY "Bit" Townsend** graduated from Hibriten High School and is currently employed at Sherrill Morganton. His future plans are to join the Navy. His mother, **Angela Townsend**, works in customer service in Morganton and his dad, **Billy Townsend**, works in the Hickory White/LA bed department in Morganton.



**SLADE MILLER** graduated with honors from Westchester Country Day School in High Point, where he was a varsity swimmer. He was also awarded the Eagle Scout in June 2020. He is a freshman attending Appalachian State University studying marketing and business. He is the son of **India Stanton Miller**, creative director for Hickory White and Lillian August.



**NATHAN HALL** graduated from Bassett High School in May 2020. He is attending Patrick Henry Community College in Martinsville, Va. His mother, **Cindy Hall**, is vice president of casegoods merchandising for Hickory White.



**THE GRANDDAUGHTERS** of Crystal Craig of the upholstery department at Sherrill Morganton are Aliviah Teague (*left*) and Chloe Craig. Aliviah, 2, won the ultimate grand supreme "Miss Firecracker 2020" and is the niece of **Hank Craig**. Chloe, 1, is the daughter of **Hank Craig** and was named runnerup in the "Miss Firecracker 2020" competition.



**EVEN THE CORONVIRUS** couldn't stand in the way of these two! **Chuck and Kim Bramlett** were married Aug. 1, 2020 (*shown above*) and were honored by their coworkers at a wedding shower (*below*). They work at Sherrill Hickory.



**TOM ZALIAGIRIS** of Precedent proposed to Alison Outland on July 18, 2020, at the North Carolina coast. The couple plans to be married over Thanksgiving weekend.

*It's always a pleasure to share special family events with each other.*



**HADLEIGH** Mae Mctaggart was born Sept. 1, 2020 and tipped the scales at 7 lbs. 20 oz. Her grandparents are **Kelly and Rebecca Jenkins** of the Motioncraft plant.



**DANIEL KILLIAN** and **Amanda Deal** plan to be married Sunday, Oct. 18, 2020. The couple met while working at Motioncraft over the last three years.



## Safety is our top priority

BY THAD MONROE

Dear customers, suppliers and friends,  
As of May 2020, we have been operating at normal speed in all four of the Sherrill Furniture Company factories. With more than 1 million square feet of manufacturing and office space, we have taken into account protective measures for the health and safety of our employees. We are accepting orders and adjusting to the "new normal" to maximize manufacturing while maintaining the N.C. Department of Health and CDC guidelines such as social distancing, mask wearing at all times, increased hand washing and

sanitizing as well as bi-weekly deep cleanings of the offices and factories. We are pleased to announce we will be transitioning this method of health and safety to our High Point showrooms this fall. The Sherrill Furniture Companies will be showing and participating in the October market. To ensure safety, we will have increased cleaning, hand washing and sanitizing stations. A mask will be worn by all showroom employees as well as temperature checks upon arrival, promoted social distancing and limiting showroom capacity. Our showrooms will be open by appointment only in order to monitor foot traffic and proper safety guidelines.

## PPEs, from Page 1

a consistent material source of appropriate fabrics, yarn, thread and designs to meet specifications with reliable sources to perform the manufacturing and distributing of the end product. The CTD continues this today while many in our industry are back to work trying to manage our own backlog and produce the furniture we are known for. Sherrill is proud to have been an integral part of this program. Our people participated in committee calls over Zoom and weekly production planning calls. We recognize the leadership of **Paul Darst**, **Tony**

**Martino**, **William Smith** and all of our dedicated staff who worked so diligently to help place and produce product in our Sherrill facilities. This production allowed Sherrill to open our facilities as a manufacturer of essential products. The PPEs assured that, along with some of our existing product line that is used in elderly care or contract seating, we were without question an essential manufacturer and able to resume operations under the governor's guidelines. Congratulations and thank you for all you did and continue to do, as part of our family team of craftworkers. Together we are meeting the call and helping the community as we move forward through this pandemic.

## Couple honors local police department for its work

A Hickory pastor and his wife held an event to honor the Hickory Police Department on the lawn of the SALT Block on Aug. 28. **Glenn Pinkney**, pastor of DaySpring Church, said he and his wife, **Brenda**, organized the event because they wanted to recognize Hickory police officers for their integrity. "We don't say 'Thank you' enough for people who are doing good," he said. The event drew a group of around 20 people including Hickory Mayor **Hank Guess**, state Rep. **Jay Adams**, state Sen.

**Dean Proctor** and the Rev. **David Roberts II**, pastor of Morning Star First Baptist Church. The **Pinkneys** presented police Chief **Thurman Whisnant** with three gifts — a wrapped box containing roughly 300 notes of appreciation from the community, an engraved trophy and an American flag in a case. Chief Whisnant expressed gratitude to the community. **Brenda Pinckney** is a 24-year veteran of the Sherrill Companies and works at Hickory White/CTH casegood division in the finishing department.



**THE PINCKNEYS**, Brenda and husband Glenn, pastor of DaySpring Church, hosted an event Aug. 28 to honor Hickory police.

**We're all in this together!**